



First State Bank Experiences Exceptional Process and Results...

Wrens, Georgia - Community bankers are continually seeking solutions that reduce costs but at the same time enhance the customer experience. One significant area is the management and constant upkeep associated with ATM equipment. There are over 18 areas to manage and the cost and increasing compliance continue to challenge bank deployers. For a quick review of these costs and of outsourcing, click on this link <http://cashtrans.com/atm-outsourcing/#video>.

First State Bank headquartered in Wrens, GA has addressed this concern by selecting CashTrans to manage their entire ATM fleet including equipment, installation, maintenance, upgrades, processing, communications, balancing, settlement, and much more. In addition, the bank has enhanced customer service by adding CashTrans 24hour help desk that manages customer issues and concerns.

“I have been extremely impressed with CashTrans and the entire outsourcing process from our upfront analysis, capital replacement, projections, program elements to contract negotiations, equipment upgrades and superb installation,” stated Mr. Lee Clark, President & CEO at First State Bank. “Furthermore we will be saving costs and eliminating staff responsibilities measurably. This is the perfect solution for our bank and we couldn’t have found a better partner with CashTrans,” continued Mr. Clark.

For more information on ATM Fleet management, [Click here](#) or contact Nick Schuster, National Director of Sales at 800-262-7995 or by email nick.schuster@cashtrans.com.



“The secret to our success with community financial institutions is our flexibility and the low cost and efficiencies we deliver on a custom turn-key basis. We make it so easy for our partners and remove all of the headaches associated with managing ATMs. This allows our partners to leverage our ‘economies of scale’ which reduces their overhead and allows them to focus on the most important thing which is serving the citizens of the communities they serve,” stated Dan Bailey, CashTrans SVP of Sales.

About First State Bank

First State Bank was founded in 1964 to meet the financial needs of our citizens in Jefferson County and surrounding communities. In 2002 we expanded and opened a new branch office in Americus, GA, to expand our service to the citizens of Sumter County and surrounding areas. We support the communities we serve through active participation in events and other activities. The bank is locally owned and operated and staffed with the highest caliber employees to deliver unsurpassed customer service. Visit us at www.firststate.net.

About CashTrans

Founded in 1996, Cash Transactions, LLC (CashTrans) www.cashtrans.com is a privately owned company based in metro Atlanta, GA. The company has served over 900 retailers and financial institutions across the U.S. with affordable ATM solutions, automated teller safes/cash recyclers, EFT processing solutions, equipment maintenance/service, branding and merchant services.

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