

10 Reasons for ITM Deployments...

There are many powerful reasons why ITMs make great sense particularly in the current and future challenging and restricted business environment.

Whether the brand is Hyosung or NCR, CashTrans is dedicated to helping our clients succeed in the most cost effective and efficient manner possible. Based on our numerous banks and credit union clients that have all successfully deployed ITMs we have prepared this list of compelling reasons for success.

- 1) Due to COVID and other issues customers are moving more to Digital and ITMs by a significant percentage. **A growing number of consumers/members now prefer ITMs** and non in-person transactions.
- 2) Deploying 1 or 10 or more ITMs is an overly complicated process and **CashTrans is uniquely qualified to manage that process** for you from beginning to implementation and beyond.
- 3) **Over 90% of all teller transactions can be completed with an ITM** which can be a major operational savings and much more efficient than in-person transactions.
- 4) **The ROI is significant** as you reduce the large majority of Teller Transactions which cost on average of \$4.50 vs ITM which costs only \$.70 or less...see research
- 5) It's a great strategy to enable branch expansion into new markets. **The cost of deploying ITMs is significantly lower than building bricks and mortar branches** and can be deploy far easier and more rapidly.

More Reasons continued on next page...

HYOSUNG



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PREMIER
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- 6) **No Capital outlay** as ITMs as well as ATMs can be a capital intense proposition but CashTrans can defray that cost with our Premier Managed Services Program. You make NO Capital outlay and pay one monthly fee through the term of the agreement custom designed to YOUR needs.
- 7) **Pleasing your customers/members is a top priority!** Extending your business hours and pleasing your customers/members so they can bank on their schedule and at their convenience. They decide if they need assistance, and you will be there to help!
- 8) **Allow customer service representatives to work remotely**, in a call center, or in a branch to allow for greater staff efficiencies and workforce management.
- 9) **Lower service costs due to advances in technology** that allows for cash recycling capabilities which reduces cash handling costs and balancing errors.
- 10) **New design and engineering advances reduce the need for service and maintenance** thus greater availability. Also, advanced modular design provides for quicker repairs at lower costs.

Bottom line is to engage CashTrans to help you work through the complex project phases consisting of the following:

1) Consulting/Client Planning

2) Mapping Key Needs/Site Surveys

3) Select Hardware & Software Solutions



4) Implementation Plan

5) CashTrans Managed Services (CashView)

6) CashTrans Ongoing Updates & Enhancements

For more information download the product brochure by clicking the tab below or contact your **CashTrans** Sales Consultant as soon as possible!



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