



***Many industry experts believe  
a mobile video banking  
strategy is an absolute must  
for financial institutions  
today!***

## **Do you have a digital and mobile banking strategy?**

Digital age in banking is here and it doesn't have to be less human. Many financial institutions are bridging the gap between the physical and digital channels. The mobile phone and its enormous capabilities with live video banking is here.

***Video Banking, from a partner you can trust...***



### **Mobile Video**

Available as an integrated SDK or stand alone mobile video app white labeled with your brand. Deliver your branch-like services from the convenience of your user's personal device.



### **Web Video**

The VIDEO webSDK can easily be integrated directly into our website, and deployed in a day. Stop abandonment rates by delivering your experts directly to your consumers at points of friction during applications, product education, and difficult self-service tasks.



### **4k Branch Video**

Fast, easy setup, and powerful branch video experiences can be deployed with minimal effort. POPIO branch setups simulate in-branch desk experiences and maintain video on a large monitor while delivering collaboration to a secondary screen.

800.262.7995

[WWW.CASHTRANS.COM](http://WWW.CASHTRANS.COM)

We will earn your business everyday!



Today 4 out of 5 banks and credit unions are planning to offer mobile video banking and we have just the solution! Through our **mobile video banking solution** FI's are able to serve vast geographic areas at a fraction of the traditional branching costs.

Contact **CashTrans** today to discuss our mobile interactive video solution and how it can deliver a robust digital and mobile strategy which will provide: 1) maximizing human resources, 2) delivered at lower costs, 3) enhanced retail geography, 4) connection with younger generation, 5) deliver greater convenience, 6) attract new customers, and a host of additional benefits to your institution and your customers!



Any **Time**



Any **Where**



Any **Device**

*"PFCU believes banking should be easy and accessible anytime from anywhere. We are thrilled to offer a robust mobile video experience for our members everyday banking needs"*

**Tracey Miller, VP of Branch Operations, Pioneer Federal Credit Union**



**CashTrans** Founded in 1996, Cash Transactions, LLC (CashTrans) is a privately owned company based in metro Atlanta, GA. The company has served over 1,500 small and medium sized retailers and financial institutions across the U.S. with high quality ATM products, EFT processing solutions, bank branch equipment, equipment maintenance, service and merchant processing solutions.

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