



Summer Newsletter 2010

Financial Institutions

Deposit Automation is Now Available to Any Size Institution!

Bulk cash/check deposit automation is now available to any size institution based on a new approach developed by CashTrans. Whether you are a billion dollar financial institution with many branches or just a one branch operation, the **ATMLynk Solution** is affordable and fully supported on a turn-key basis by a company with impeccable credentials and reputation.



Financial institutions across the U.S. are evaluating their options related to advanced ATM automation. **Many experts predict that within the next 5 years over 80% of all FIs will embrace this technology and by 2018 the deposit envelope will be extinct.** In fact, this prediction seems plausible based on preliminary results from an independent survey conducted by Business Development International, in Atlanta. Almost one-half or 48.7% of FI executives surveyed stated that they are either presently installing or are planning to install ATMs with advance deposit automation. Interestingly, the exact same percentage of survey participants also believe the cost savings, whether it is back office or associated with the teller, are the primary reason to pursue this advanced ATM solution.

CashTrans has extensive experience in providing ATM outsourced solutions. Based on that experience they have brought together all the elements necessary to make **ATMLynk** easy to implement and highly affordable for virtually any institution.

The key elements provided with **ATMLynk** include: check imaging software, advanced ATM equipment that provides bulk check/cash deposits, and access to virtually every major core processor in the country. In addition, CashTrans will install, maintain and support the solution with our **GoldStar** ★ maintenance and monitoring throughout the length of the partnership with the financial institution.

Pictured below are the advanced **Nautilus Hyosung Monimax Model 7600t walk-up and 7600i drive-up**, both available with the advanced cash/check bulk note technology.



For banks and credit unions, automating the deposit process can deliver benefits for both the institution and their customers as noted below:

- **Supports consumers' growing desire for self service.**
- **Reduces processing costs and allows for faster access to funds.**
- **Greater accuracy and faster balancing.**
- **Increases security/counterfeit note detection.**

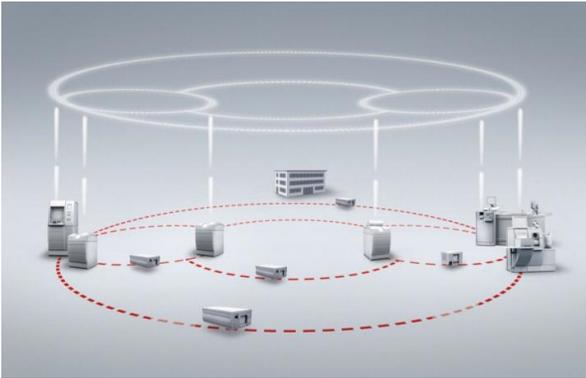
For more information about this article or our deposit automation services, please contact Fred Ethridge at 770-941-6680 X35 or visit the CashTrans website <http://www.cashtrans.com>.



Cash Cycle Management™ Solutions

Wincor Nixdorf has announced its Cash Cycle Management™ Solution to streamline cash handling in bank branches and retail stores by linking common cash processes intelligently.

Wincor Nixdorf's Cash Cycle Management™ Solutions offer an end-to-end concept for cash handling based on state-of-the-art information technology. They are the first supplier to exploit the common ground in the cash handling processes of banks and retail stores as depicted by the graph below.



The components in this new solution portfolio consist of the most modern hardware and software in conjunction with end-to-end services.

With this integrated portfolio, Wincor Nixdorf can streamline cash handling in bank branches and retail stores and link common cash processes intelligently. The portfolio is modular and offers customers the greatest possible advantage through customer-specific combinations of its modules. Wincor Nixdorf believes that this advanced innovative approach will help them to become the leading end-to-end supplier of cash handling solutions in this arena in the United States. Visit their website at [www.wincor-nixdorf.com/internet/site US/](http://www.wincor-nixdorf.com/internet/site_US/).

CashTrans is a supplier of Wincor-Nixdorf ATM and ATS equipment. We would be delighted to discuss this article and other industry developments. Please contact any member of our sales consultant team at 770-941-6680 or visit our website at www.cashtrans.com.

We will earn your business every day.

ATM Fraud Alert!

Thieves stay one step ahead of law enforcement by staking out ATM locations after installing skimming devices inserted or placed over the ATM card slots. They also use wireless cameras or other equipment attached to the machine keypads to record customers' banking information and personal identification numbers. This stolen information is then transferred to blank gift or debit cards for purchases or withdrawals.

Alert! Have your branch personnel regularly check for ATM skimming devices or install anti-skimming software or make modifications. Here is one example of a fraud skimmer being placed over the card reader.



For more information on Anti-Fraud ATM training and resources, please contact Russ Schoper, Marketing Director at CashTrans at 770-740-9979 or at Russ.Schoper@CashTrans.com

Please Join Us in Welcoming Nick Schuster to CashTrans!



Nick has joined CashTrans as our National Director of Sales. Nick can be reached at 800 -262-7995 X28 or at Nick.Schuster@CashTrans.com



3286 Humphries Hill Road, Austell, GA, 30106
800-262-7995 - 770-941-6680 - Fax 770-941-6819
www.cashtrans.com