



Summer NewsLetter

July 2012

## Dear Clients and Colleagues,

**CashTrans** has dedicated this newsletter to our new strategic partner **Diebold**. As you may have heard, we have been selected as the first **Diebold Certified Dealer** in the nation an assigned selected accounts in Georgia, Florida and Alabama.



**What does that mean? CashTrans** now has full access to all Diebold product and services. We also provide an additional level of support to the **Diebold** clients in the 3 states we service. We do not replace existing **Diebold** relationships but enhance them with additional support.

Please review this newsletter carefully and do not hesitate to contact me or anyone on the **CashTrans Team** if we may be of assistance or provide any additional information or support.

Best regards,

**Fred Ethridge, President  
CashTrans**

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### ABOUT CASH TRANSACTIONS LLC

Since 1996 we have served financial institutions and retailers in the southeast and across the U.S.

Thank you for the trust you place in us and do not hesitate to contact us with any questions, service needs or advice on managing your EFT or ATM programs.

*"We will earn your business everyday"*

3286 Humphries Hill Rd.  
Austell, Georgia 30106  
Cash Transactions LLC  
800-262-7995

## Diebold Security Services...

*Recognized security industry leader!*



**Diebold** offers an unparalleled portfolio of security solutions such as "world class" monitoring, burglary/fire alarm solutions, surveillance systems, ATM

security, building access control as well as a host of logical solutions including ATM endpoint protection, data loss protection, security assessments, compliance monitoring and compliance management.

**Diebold** and **CashTrans** are your security resource if you are planning a new branch, remodeling an existing branch or simply upgrading obsolete security systems.

Call us today and we will be happy to provide a professional assessment at no charge.

[Click here for more information...](#)

## Diebold Branch Design & Equipment...

*Branch design/innovations to better serve your customers!*

**Diebold** is an innovation leader when it comes to branch design. They can address virtually every aspect of your branch design from security, drive-through layout, VAT equipment, night depository, safes, counter designs, vaults, ATMs, you name it!

**CashTrans** together with **Diebold** constantly strive to deliver quality products at competitive prices. We are here to assist in anyway so call us when you have made a decision on a new branch or office location. We will work with you and your architect throughout the entire process.



[Click to read more...](#)



## **Diebold's Advanced Teller Automation** *Improve teller efficiency, reduce errors and cost...*

Whether it's for operational efficiency, superior customer service, safety, risk management, improved brand image, **Diebold** and **CashTrans** can help you to deploy a full function teller solution. Very often our advance teller solutions can reduce your costs and significantly increase speed and accuracy!



**Diebold** is an industry leader in providing Cash Dispensers (ECD) and Cash Recyclers (ECR). Current research shows an increasing use of ECD's and ECR's which deliver superior accuracy, speed, and security at the branch. Allow us to schedule a online demonstration or attend one of the **Diebold** online

webinars on teller automation.

[Click here for more information...](#)

## **Outsourcing and Integrated Services!**

*CashTrans and Diebold offer a world of options...*

Financial institutions are turning to *Outsourcing* and *Integrated Services* more than ever. Whether it is to reduce your capital or operating costs associated with your ATM fleet or to upgrade your security system in a cost effective manner, **Diebold** and **CashTrans** have the solution to meet your needs! For many years both **CashTrans** and **Diebold** have helped hundreds of institutions to better control costs, enhance overall management & performance.

**CashTrans** is eager to assist with any current or future ATM upgrades, security compliance requirements or concerns.



Feel free to contact our professional sales department at 770-941-6680 X 126 or send us an email for more information.

[Click here for more information...](#)

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