

**Summer 2008****Credit Unions**

## **CashTrans Supports Three Credit Union Leagues in the Southeast**

Credit union executives traditionally support their respective state credit union leagues. They regularly attend the annual conferences and exhibitions held in the spring and summer. CashTrans management joined credit union executives at three state league conferences thus far this year. The credit union league conferences attended were: South Carolina Credit Union League in April, Georgia Credit Union Affiliates in May, and most recently in Orlando, FL at the Florida Credit Union League Annual Meeting in June.



*“It is indeed our desire and pleasure to work with credit unions of all sizes throughout the southeast,”* states Fred Ethridge, President of CashTrans. *“One of the major ways we can support our credit union friends is to attend their annual meetings and expositions. We try very hard to listen to their concerns and to develop ATM solutions that will fit their needs,”* continues Mr. Ethridge.

One of the themes CashTrans consistently heard at these conferences was the challenging times which credit unions are now operating and their spiraling operating costs. CashTrans has been listening and responded with their high quality, yet affordable, ATMLite Solution, along with their custom designed outsourced programs to meet the needs of any size credit union.

Recently, CashTrans received a letter of commendation from one of its credit union partners, MembersFirst, headquartered in Decatur, GA. *“We have worked closely with CashTrans on a number of outsourced ATM solutions and are very pleased with the results.”*

*We initially started with three outsourced machines, two at existing locations and one new ATM to fill a request from one of our sponsor groups. Six months later we outsourced two more of our off premise ATMs to CashTrans. This has proven to be an efficient, cost effective solution for our Credit Union. CashTrans is a wonderful partner that provides excellent support in all areas. We will be outsourcing additional ATMs with them in the future and look forward to many happy and successful years with this partnership.”* states Pamela P Goehner, COO and VP Operations.

In these challenging times, more and more credit unions are turning to ATM outsourcing where CashTrans provides virtually everything, including the automated teller machine equipment, equipment service, driving and transaction processing for a fixed monthly cost. Some institutions like MembersFirst are outsourcing almost all functions and have completely removed their capital costs and reduced the need of staff to manage many aspects of the business.

*“Costs will continue to increase and CashTrans is able to reduce those costs in most cases significantly, due to the ‘economies of scale’ that we enjoy today.”* continues Fred Ethridge. *“Most credit unions can benefit from our advantage and most of all our dedication to impeccable service.”* concludes Mr. Ethridge.

For more information on this article please contact Fred Ethridge at 770-941-6680 X35 or visit [www.cashtrans.com](http://www.cashtrans.com).



## Advanced Technology That Is Affordable

CashTrans is a national distributor for Nautilus-Hyosung ATM equipment. We are impressed with the entire Monimax product line but especially the cost competitive yet highly advanced 7600D/T. The 7600D is pictured below and this full function and highly scalable ATM is available as both a walk-up and drive-up model.



The 7600 has an advanced system control based on Microsoft Windows XP. The unit has envelope depository but can also support check scanning, i.e. Check 21, and has bundle note acceptor capabilities. The ATM has a superior 15" sunlight viewable screen with optional touch screen capabilities.

This flexible high performance model has rear or side access plus the reliable UL291 Level1 and PCI-certified encrypted PIN pad as standard features.

The best news of all is that this dependable high quality ATM is only priced around \$30,000 plus installation. Definitely affordable by any standard and equipped to meet the most demanding environments. CashTrans is pleased to send you more information or you can contact us at [sales@cashtrans.com](mailto:sales@cashtrans.com).

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## EMPLOYEE SPOTLIGHT



CashTrans is very fortunate to have an outstanding administrative team located at our corporate headquarters in Austell, GA.

Pictured from left to right are Melinda Thomason, Sherice Daniel, Kathy Marshall and Sonya Thomason. Each has an important responsibility to deliver the excellent support that our clients expect.

Melinda manages both Accounts Payable and Accounts Receivable while Sherice provides Sales Support and helps with special projects from all departments. Kathy is our Cash Load Specialist who oversees all details on our CashLoad ATMs as well as adjustment research and processing. Sonya is our Client Support representative and assists the Service Department with terminal setup and installations

Please contact any member of our team at CashTrans with any needs at 770-941-6680 as we deeply appreciate your business.

*We are proud to announce the following financial institutions have chosen **CashTrans** and are now added to our growing list of **NEW CLIENTS**:*

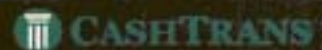
- *Memorial Health CU - Savannah, GA*
- *Health Facilities FCU - Dillon, SC*
- *South Florida Educators FCU - Miami, FL*
- *Georgia Guard FCU - Savannah, GA*

*Our existing clients are continuing to grow and below is an impressive list of **NEW ATM DEPLOYMENTS** in partnership with **CashTrans**:*

- *Coosa Valley FCU - Rome, GA*
- *MembersFirst CU - Conyers & Decatur, GA*

*For more information, please contact Fred Ethridge.*

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