



For Immediate Release

**News Release
December 1, 2009**

Serving Our Members Has Been Made Easier!

Greenwood, SC – Self Memorial Hospital Federal Credit Union has selected CashTrans to manage the deployment of a new lobby ATM at Self Regional Healthcare Hospital located at 1325 Spring Street, in Greenwood, S.C.

“We are very pleased with the decision to partner with CashTrans for placement of this ATM to deliver 24-hour convenience to our members in Greenwood at a cost far below anything we expected,” stated Judy Butler, Manager and CEO, Self Memorial Hospital Federal Credit Union. “We believe that the decision to deploy our first ATM will prove to be a wise one that supports our never-ending focus on member service and convenience,” continues Ms. Butler.

CashTrans supports dozens of off-premise hospital ATMs located in hospital lobbies, waiting and vending areas, as well as near hospital cafeterias. These locations have proven themselves very cost-effective based on the volume of usage in virtually every case according to CashTrans statistics.

“Self Memorial wanted to offer additional convenience to their members that work at the hospital by launching this effort,” stated Loretta O’Dell, Account Executive at CashTrans. “Remote ATMs offer extended hours of accessibility to member accounts and, according to many of our clients reduce time spent in teller lines. Working with credit unions like Self Memorial Hospital FCU to determine the best product and service to meet the needs of staff and membership is the best part of my job. Credit Unions seek out companies like CashTrans that share their philosophy of price and value and I am very proud to represent CashTrans and offer our products and services.” adds Ms O’Dell.

“We are delighted to add Self Memorial to our growing list of credit union clients across the U.S. that has chosen us as their partner,” said Fred Ethridge, President, CashTrans. “Our outsourcing model is very sound and works very well, particularly for smaller institutions with little capital to invest in top-of-the-line ATM equipment.”

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“We have proven over-and-over that outsourcing can work for anyone including even the larger institutions with many ATMs and tens of thousands of customers,” continues Mr. Ethridge.

For more information about CashTrans products and services or specifics on outsourcing solutions, please contact Loretta O’Dell, Account Executive, at 678-313-4763 who serves credit unions in the Carolinas, Virginia, Tennessee and West Virginia or Fred Ethridge at 770-941-6680 X35.

About Self Memorial

Headquartered in Greenwood, SC, Self Memorial Hospital Federal Credit Union was founded in 1966 and we are a not for profit financial cooperative owned by our members. The board of directors, who control the credit union, are elected by the members and are members. We offer a full range of financial products and services to our members and their family. Members’ funds are insured up to \$250,000.00 by the National Credit Union Association, an agency of the US Government and can be visited at the following website, www.selfmemorialfcu.net

About CashTrans

Based in Austell, GA., Cash Transactions, LLC (CashTrans) www.cashtrans.com provides affordable ATM solutions to over 900 small and medium-sized, retailers and financial institutions. It currently drives over 100 financial ATMs throughout the southeast. In addition to deploying ATM equipment, CashTrans also offers “Turn-key Outsourced Solutions” and a complete service program that includes on-site and off-site technical assistance from certified ATM technicians and seasoned professionals. CashTrans is authorized to sell and service Nautilus-Hyosung, Triton and other brands of ATM equipment.

Media Contacts:

Self Memorial Hospital Credit Union
864-725-4176
smhfcu@embarqmail.com

CashTrans
770-941-6680 X35
fred.ethridge@cashtrans.com

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