

**For Immediate Release**

**News Release  
February 8, 2010**

### **CashTrans Announces Great Savings for our Clients!**

**Atlanta, GA** – CashTrans has just announced an alliance with The Toner Superstore to deliver significant cost savings to financial institution clients across the U.S., for high quality remanufactured toner, laser and inkjet cartridges.

“We use The Toner Superstore for our ink and toner cartridges and are very pleased with the cost savings, speed of delivery and most importantly the quality,” states Fred Ethridge, President, CashTrans. Every financial institution in the country is looking for cost-cutting ideas and we believe we have found a great solution for our clients and friends at financial institution,” continues Mr. Ethridge.

The Toner Superstore has access to one of the largest ink and toner cartridge wholesalers in the U.S. who supply cartridges for all major brands, such as HP, Dell, Brother, Lexmark, Samsung, Epson and more at costs up to 55% below retail. In addition, all products from The Toner Superstore are 100% guaranteed to our client’s full satisfaction.

“We are truly delighted to partner with our friends at CashTrans to deliver substantial cost savings to banks and credit unions especially during these difficult economic times,” states Steve Eiberger, President, The Toner Superstore.com.

CashTrans takes great pride in finding ways to help our clients and financial institution friends to reduce their costs and improve efficiencies and this is just one more valuable way!

For more information about the savings at The Toner Superstore, please visit our website at [www.cashtrans.com](http://www.cashtrans.com) and look for more information shortly to be sent by your account executive listed in the following section.

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CashTrans account executives are available to assist you so please do not hesitate to contact them below:

- ◆ Georgia, Alabama and Mississippi: Jimmy Ross 678-432-6796, [Jimmy.Ross@cashtrans.com](mailto:Jimmy.Ross@cashtrans.com)
- ◆ Florida: Blakely Brown 404-569-2402, [Blakely.Brown@cashtrans.com](mailto:Blakely.Brown@cashtrans.com)
- ◆ NC, SC, Virginia and Tennessee: Loretta O'Dell 678-313-4763, [Loretta.ODell@cashtrans.com](mailto:Loretta.ODell@cashtrans.com)
- ◆ Texas, Arkansas, Louisiana, West Virginia and other states across the country please contact Fred Ethridge, President at 800.262.7995 X35, [Fred.Ethridge@cashtrans.com](mailto:Fred.Ethridge@cashtrans.com)

Also do not hesitate to contact our Marketing Director, Russ Schoper at 770-740-9979 or at [russ.schoper@cashtrans.com](mailto:russ.schoper@cashtrans.com) with any questions.

#### **About The TonerSuperstore.com**

Headquartered in Atlanta, GA, The Toner Superstore is a global provider which has been operating for over 23 years. Our products are of the highest quality and are fully guaranteed, to meet or even exceed original manufacturer's standards. The Toner Superstore ships laser, inkjet, and copier cartridges throughout the U.S. and around the world providing 98% fulfillment using UPS Ground delivery. The Toner Superstore sells only the highest quality non OEM products with 100% satisfaction guaranteed. [www.TheTonerSuperstore.com](http://www.TheTonerSuperstore.com)

#### **About CashTrans**

Based in Austell, GA., Cash Transactions, LLC (CashTrans) [www.cashtrans.com](http://www.cashtrans.com) provides affordable ATM solutions to over 900 small and medium-sized, retailers and financial institutions. It currently drives over 100 financial ATMs throughout the southeast. In addition to deploying ATM equipment, CashTrans also offers "Turn-key Outsourced Solutions" and a complete service program that includes on-site and off-site technical assistance from certified ATM technicians and seasoned professionals. CashTrans is authorized to sell and service Wincor-Nixdorf, Nautilus Hyosung, Triton and other brands of ATM equipment.

#### **Media Contacts:**

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