



For Immediate Release

**News Release
November 7, 2011**

CashTrans Ensures Coastline FCU is in Full Compliance!

Jacksonville, FL – Coastline Federal Credit Union recognized several years ago that the management responsibility of ATMs and the regulatory burden would only increase, and to reduce that burden, turned to CashTrans.

“Our relationship with CashTrans has been exceptional. They are extremely responsive and have demonstrated that they are fully capable to manage our ATMs with respect to daily operations and with compliance,” stated Wayne Harubin, President and CEO of Coastline. “As expected, every challenge and issue has been addressed in a professional and timely manner including ADA ATM compliance and we believe the ATM outsourcing solution has been a great success for Coastline,” continued Mr. Harubin.



Coastline is among a growing list of credit unions across the country that has embraced the CashTrans ATM outsourcing model. With this solution, the equipment, installation, maintenance and service are all handled by CashTrans on a turn-key basis. CashTrans also has the capability of purchasing existing ATM equipment and either placing that equipment into the ATM outsourcing program or instead installing new more advanced ATM models.

“Working with the Coastline Federal Credit Union team has been a pleasure and we are honored with the trust that they have placed in us to provide their members ATM convenience around-the-clock,” says Fred Ethridge, President, CashTrans. “Our outsourcing model is sound and works well for every size credit union, and it reduces the ATM management and compliance requirements for the institution,” continues Mr. Ethridge.

Credit unions are facing many challenges today with the deployment of ATMs, such as rising costs and added operational responsibilities. ATM outsourcing helps to remove many of those challenges while creating opportunities for more advanced ATM technology that can add program efficiency and greater convenience for credit union members.

For more information about CashTrans products and services or specifics on outsourcing solutions, please contact Fred Ethridge at 770-941-6680 X135 or visit our website at www.cashtrans.com.

About Coastline

Based in Jacksonville, FL, Coastline Federal Credit Union has been providing financial solutions to its members since 1936. Today, Coastline serves any person who lives, works, worships or attends school in Baker, Clay, Duval, Nassau or St. Johns County and is eligible to become a member of Coastline Federal CU. In addition, Coastline is federally insured by the National Credit Union Administration and can be visited at the following website, www.coastlinefcu.org.

About CashTrans

Based in Austell, GA., Cash Transactions, LLC (CashTrans) www.cashtrans.com provides affordable ATM solutions to over 700 small and medium-sized, retailers and financial institutions. It currently drives over 150 financial ATMs throughout the southeast. In addition to deploying ATM equipment, CashTrans also offers “Turn-key Outsourced Solutions” and a complete service program that includes on-site and off-site technical assistance from certified ATM technicians and seasoned professionals. CashTrans is authorized to sell and service Nautilus Hyosung, Triton, Hantle and other brands of ATM equipment.

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