



For Immediate Release

**News Release
April 18, 2011**

First Georgia Banking Company partners with CashTrans to launch the first community bank, image deposit solution in Georgia, “Express Teller ATM”

Austell, GA. - First Georgia Banking Company unveiled on Friday April 15th, its “**Express Teller ATM**” solution as a remote branch location in Villa Rica, GA. This innovative bulk cash and bulk check “envelope-less” deposit solution with seamless imaging and posting is the result of a 6 month strategic effort lead by the management at CashTrans, headquartered in metro Atlanta, GA.

“This universal turn-key solution, which we call **ATMlynk™**, is available to all size community banks and brings together a host of players into one seamless integrated offering,” states Fred Ethridge, President of CashTrans. “Community banks today are under enormous pressures to better manage cost and improve efficiencies which this program delivers to our partner First Georgia Banking Company,” continued Mr. Ethridge.



“We believe we are the very first community bank in Georgia to offer this integrated solution and we are planning a second deployment with CashTrans in the near future. It has been highly beneficial to work with the CashTrans team which has masterfully brought together all the key elements and delivered them in a powerful way,” states Teresa Martin, EVP and CFO at First Georgia Banking Company.

In addition to CashTrans’ leadership role in bringing all the key **ATMlynk™** players together, they assembled an

In addition to CashTrans’ leadership role in bringing all the key **ATMlynk™** players together, they assembled an impressive group including: Columbus Data Services in Dallas, Texas as the transaction processor to the networks; Conlan Financial Solutions in Tallahassee, Florida as the imaging software provider; Nautilus Hyosung as the ATM manufacturer; and Visual Marketing Group in Woodstock, Georgia for all site design and branding.

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For more information on the **ATMlynk™** Solution, developed by CashTrans or their equipment and services, please visit the CashTrans website at www.cashtrans.com or feel free to contact our President, Fred Ethridge at 770.941.6680 X135, or by eMail at Fred.Ethridge@cashtrans.com.

About CashTrans

Based in Austell, GA., Cash Transactions, LLC (CashTrans) www.cashtrans.com provides affordable ATM solutions to over 700 small and medium-sized, retailers and financial institutions. It currently drives over 100 financial ATMs throughout the southeast. In addition to deploying ATM equipment, CashTrans also offers “Turn-key Outsourced Solutions” and a complete service program that includes on-site and off-site technical assistance from certified ATM technicians and seasoned professionals. CashTrans is authorized to sell and service Wincor-Nixdorf, Nautilus Hyosung, Triton and other brands of ATM equipment.

About First Georgia Banking Company

First Georgia Banking Company was founded on November 3, 2003 as a full service commercial bank headquartered at 101 Main Street, Franklin, Georgia 30217 (Heard County). In addition to the Franklin location the Bank currently has nine full-service branches along with a Mortgage office and an Operations Center. The Bank's full-service branches are located in Homer (Banks County), Carrollton (Carroll County), Lake Oconee (Greene County), Cornelia (Habersham County), Bremen (Haralson County), Jefferson (Jackson County), Columbus (Muscookee County), Athens (Oconee County) and Dalton (Whitfield County), Georgia. The Bank is proud to be owned by local community members and our associates are active members in those communities the Bank serves. www.firstgabnk.com

About Columbus Data Services

Founded in December of 1999, Columbus Data Services headquartered in Dallas, TX was formed to provide small to mid-size financial institutions and ATM deployers with state-of-the-art technology, at cost effective prices, to enable them to compete aggressively in the ATM and stored value debit card marketplace. Our services are centered on strong customer support and responsiveness to our customers' changing needs. Today, we have grown to be one the nation's largest processors for ATMs and stored value debit cards. At Columbus Data Services, we can provide our clients a single source for their entire ATM or card program needs. www.columbusdata.net

About Conlan Financial Solutions

CFS, Inc. is a software company headquartered in Tallahassee, FL that specializes in delivering full service check imaging solutions to financial institutions. The company has been a chosen and trusted partner to financial institutions for many years offering clients over 100 years of combined experience in the industry. Located in Tallahassee, Florida, CFS currently has financial institutions in 8 states that rely on the software and excellent support from the company. www.cfssolutions.com

About Nautilus Hyosung

Nautilus Hyosung Inc. is based in Seoul, South Korea and the company's subsidiary, Nautilus Hyosung America, has its headquarters in Coppell, Texas. www.nautilus.hyosung.com/english/index.jsp With over 28 years of experience in the industry, Nautilus Hyosung has been a technology leader in ATMs and other self-service solutions. With its vertically integrated business structure, Nautilus Hyosung is able to effectively integrate its software development capabilities with its sound hardware manufacturing platforms with speed and flexibility.

About Visual Marketing Group

Located in the Atlanta area, Visual Marketing Group www.visualmark.com is a hybrid Architectural Design, Facilities Services, and Branding Design group with reach from concept to completion. Our focus ranges from Storefront Design, Facilities Planning, and Revitalization Programs through fully managed Signage and Wayfinding solutions (with well over 6,000 installed signs to date). We work with small to mid-sized corporations throughout the southeast.

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