



**For Immediate Release**

**News Release  
September 10, 2012**

## **CashTrans adds additional support for Peach State Bank!**

**Gainesville, GA** –Peach State Bank & Trust has chosen CashTrans, a Diebold Certified Dealer, as their partner to provide ATM products and services. The [Diebold Certified Dealer Program](#) began in June of this year and CashTrans was selected as the first Diebold Certified Dealer in the country. CashTrans is working very closely with the Diebold team to deliver superior service, support and ongoing relationship management to selected banks across Georgia, Florida and Alabama including Peach State Bank & Trust.

“We are very pleased with the support we have received from CashTrans as we continue to expand and upgrade our Diebold ATM fleet,” states Terry Baker, Senior Executive Vice President at Peach State Bank in Gainesville, GA. “It makes our job so much easier to have responsive and knowledgeable partners like CashTrans that are always looking after our best interest,” continued Mr. Baker.



Terry Baker, Senior Executive Vice President

Banks are facing many challenges today with the deployment of ATMs, such as rising costs and added operational responsibilities. CashTrans and Diebold continually strive to remove as many of those challenges as possible while creating opportunities for more advanced ATM and branch technology that can add efficiencies and greater convenience for community bankers and their customers.

“Working with the management team at Peach State Bank has been a pleasure and we are honored with the trust that they have placed in Diebold and CashTrans to support their ATM needs,” says Fred Ethridge, President at CashTrans.

For more information about CashTrans products and services please visit us at [www.cashtrans.com](http://www.cashtrans.com) or contact Nick Schuster our National Sales Director at 770-941-6680 X128.

-- more --

**About Peach State Bank**

Founded in 1986 and headquartered in Gainesville, Georgia, Peach State Bank & Trust serves business and personal clients throughout Hall County with a full array of individual and business products and services. Please visit our website at [www.peachstatebank.com](http://www.peachstatebank.com) for more information.

**About CashTrans**

Founded in 1996, Cash Transactions, LLC (CashTrans) [www.cashtrans.com](http://www.cashtrans.com) is a privately owned company based in metro Atlanta, GA. The company serves over 900 retailers and financial institutions across the U.S. with affordable ATM solutions, automated teller safes/cash recyclers, EFT processing solutions, equipment maintenance/service, branding and merchant services. In addition to deploying ATM and bank equipment, CashTrans also offers “Turn-key Outsourced Solutions” and a complete service program that includes on-site and off-site technical assistance from certified ATM technicians and seasoned professionals. CashTrans is a Certified Dealer with Diebold and also sells and services Nautilus Hyosung, Triton, Tidel, Hantle and other brands of ATM and branch equipment.

**About Diebold**

Diebold, Incorporated is a global leader in providing integrated self-service delivery and security systems and services. Diebold employs more than 16,000 associates with representation in nearly 90 countries worldwide and is headquartered in the Canton, Ohio region, USA. Diebold is publicly traded on the New York Stock Exchange under the symbol 'DBD.' For more information, visit the company's website at [www.diebold.com](http://www.diebold.com) or follow the company on Twitter: [http://twitter.com/diebold\\_inc](http://twitter.com/diebold_inc).

**Media Contacts:****Peach State Bank**

Susan Williams, Marketing Officer  
770-536-2736  
[swilliams@peachstatebank.com](mailto:swilliams@peachstatebank.com)

**CashTrans**

Russ Schoper, Marketing Director  
770-740-9979  
[russ.schoper@cashtrans.com](mailto:russ.schoper@cashtrans.com)

###