



For Immediate Release

**News Release
July 5, 2010**

Nick Schuster joins CashTrans as National Sales Director

Atlanta, GA – CashTrans is pleased to announce that Nick Schuster has joined CashTrans as their National Sales Director! Nick has been an industry facility and marketing consultant at Visual Marketing Group and has a longtime affiliation with CashTrans as a strategic partner. At Visual Marketing Group, Nick was an integral part of their success in helping financial institutions across the South to build trusted brands. Nick was instrumental in the design and rollout of the highly successful ATMLite™, a low cost yet high quality drive-up Kiosk and ATM package. Nick is extremely familiar with CashTrans, its clients, prospects, products and services and will be a very important part of the management team.



“We are indeed pleased to have Nick join our management team as the National Sales Director and know his contributions will be significant in the months and years ahead,” stated Fred Ethridge, President CashTrans. “Nick is the consummate professional and is highly regarded by financial institution executives across the Southeast and the country for his knowledge, experience, and high integrity,” continues Mr. Ethridge.

“It’s an extremely exciting time within the transaction/payments industry and I look forward to continue to work in the industry that I enjoy so much,” says Nick Schuster. “CashTrans is a wonderful organization with many talented and dedicated people who work tirelessly to make a difference for our clients. I am honored to join the CashTrans team and work on the many upcoming and unique projects planned for later this year,” continued Mr. Schuster.

Nick is a graduate of Appalachian State University in Boone, North Carolina, with honors in Business Marketing and Computer Information Systems. He has spent 10 years at Visual Marketing Group in key management positions and currently resides in Woodstock, Georgia with his wife and two children.

About CashTrans

Based in Austell, GA., Cash Transactions, LLC (CashTrans) www.cashtrans.com provides affordable ATM solutions to over 900 small and medium-sized, retailers and financial institutions. It currently drives over 100 financial ATMs throughout the southeast. In addition to deploying ATM equipment, CashTrans also offers “Turn-key Outsourced Solutions” and a complete service program that includes on-site and off-site technical assistance from certified ATM technicians and seasoned professionals. CashTrans is authorized to sell and service Wincor-Nixdorf, Nautilus Hyosung, Triton and other brands of ATM equipment.

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