



For Immediate Release

**News Release
November 5, 2012**

South Florida Educational Federal Credit Union Partners with CashTrans to Launch their First Image Deposit ATM!

Miami, FL. - South Florida Educational Federal Credit Union in collaboration with CashTrans has installed an advanced automated imaging deposit ATM at their Kendall branch located at 7800 SW 117 Avenue, in Miami, Florida. This innovative ATM with bulk cash and bulk check "envelope-less" deposit solution is the result of a project to pilot and potentially deploy advanced automated deposit ATMs throughout the South Florida Educational branch system.

"Advanced automated deposit ATMs are available to all size credit unions and bring together a host of players into one seamless integrated offering," states Blakely Brown, Account Executive of CashTrans. "Financial Institutions today are under pressures to better manage costs, improve efficiencies, and offer superior member services which this program delivers to our partner South Florida Educational FCU and its members," continued Ms. Brown.



"We believe this technology, which we are piloting in south Florida at our Kendall branch, can deliver superior convenience and speed to our members. If successful we are considering additional deployments with CashTrans in the future. It has been highly beneficial to work with the CashTrans team which has masterfully brought together all the key elements and delivered them in a powerful way," states Charles Berndt, ATM Installations Manager at South Florida Educational FCU.

For more information on our CashTrans **ATMlynk™** Solution or deposit automation, please visit the CashTrans website at www.cashtrans.com or feel free to contact our President, Fred Ethridge at 770.941.6680 X135, or at Fred.Ethridge@cashtrans.com.

About South Florida Educational Federal

South Florida Educational Federal Credit Union <https://www.sfefcu.org/aboutus/whoissfefcu.html> is headquartered in Miami, Florida with offices in Kendall, Miami Lakes, Miami Gardens, Palmetto Bay, Downtown Miami and Homestead. The credit union was originally federally chartered in 1935, as Dade County Florida Teachers Federal Credit Union to serve the educators, students and families of public schools of Miami-Dade County, Florida. Today, the credit union has grown to over 64,000 members and with assets in excess of \$825 million.

About CashTrans

Founded in 1996, Cash Transactions, LLC (CashTrans) www.cashtrans.com is a privately owned company based in metro Atlanta, GA. The company serves over 900 retailers and financial institutions across the U.S. with affordable ATM solutions, automated teller safes/cash recyclers, EFT processing solutions, equipment maintenance/service, branding and merchant services. In addition to deploying ATM and bank equipment, CashTrans also offers "Turn-key Outsourced Solutions" and a complete service program that includes on-site and off-site technical assistance from certified ATM technicians and seasoned professionals. CashTrans is a Certified Dealer with Diebold and also sells and services Nautilus Hyosung, Triton, Tidel, Hantle and other brands of ATM and branch equipment.

Media Contacts:

South Florida Educational FCU, Loren Llanes
305-270-6633
Loren.Llanes@sfefcu.org

CashTrans, Russ Schoper
770-740-9979
Russ.Schoper@CashTrans.com

###