



For Immediate Release
News Release

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**Sterling Payment Technologies Partners with CashTrans to Serve
Community Financial Institutions!**

Tampa, FL – One of the leading card payment processors in the country has partnered with CashTrans to offer a full range of business payment services to community banks and credit unions throughout the southeast.

Founded in 2001, Sterling Payment Technologies is one of the most innovative, customer-focused payment processors in the industry today, nationally recognized for bringing the latest payment technology, products and services to all types and sizes of businesses, quickly and affordably. Sterling also has a full range of programs to support community financial institutions as they serve their business clients with card payment processing.



“We are honored that a growing company like CashTrans has chosen Sterling as its payment processing partner,” said Paul Hunter, President and CEO of Sterling Payment Technologies. “We look forward to a great partnership that will bring value to both companies.”

“CashTrans is very pleased to become a reselling partner for Sterling and is so impressed with their attention to detail and

passion for serving the customer. We have so much in common with Sterling as illustrated in the [Ten Reasons](#) why we selected Sterling and look forward to a long and fruitful relationship,” stated Fred Ethridge, President at CashTrans.

For more information on merchant processing services and our agent bank program simply contact Fred Ethridge, President by phone at 770-941-6680 X135, or fred.ethridge@cashtrans.com.

About Sterling

Sterling Payment Technologies is an innovative, customer-focused payment processor headquartered in Tampa. Sterling provides merchants with a complete range of electronic payment services, including credit, debit, PIN debit, fleet, gift card, and proprietary rewards and loyalty programs. Sterling is a market leader in combining POS technology and value-added merchant solutions. To learn more, visit www.sterlingpayment.com.

About CashTrans

Founded in 1996, Cash Transactions, LLC (CashTrans) www.cashtrans.com is a privately owned company based in metro Atlanta, GA. The company has served over 1,100 retailers and financial institutions across the U.S. with affordable ATM solutions, automated teller safes/cash recyclers, EFT processing solutions, equipment maintenance/service, branding and merchant services.

For more Information:

Sterling Payment Technologies
Steve Hall, ISO Sales Director, (813) 371-8210
steve.hall@sterlingpayment.com

CashTrans
Russ Schoper, Marketing, 770-740-9979
russ.schoper@cashtrans.com